# OLGA GEMS

**BY OLGA ALMAZOVA**

FASHION CREATOR | MIAMI, FL | MEDIA KIT 2026

I create fashion try-ons and outfit hauls. My reels reach an engaged shopping audience across Instagram, Facebook, TikTok and YouTube, get saved and shared, and viewers follow for more.



## AUDIENCE & REACH

**INSTAGRAM**
@olgagems_

**50,473**
followers

**60.5M**
views / 30 days

**FACEBOOK**
Olga Gems Hauls & Outf..

**43,235**
followers

**49M**
views / 30 days

**TIKTOK**
@olga.almazova_

**8,107**
followers

**7.4M**
views / 28 days

**YOUTUBE**
@StyleByOlga

**3,867**
subscribers

**5.9M**
views / 28 days

**105K+ total followers** | **120M+ monthly views** | **+34K new IG followers in 30 days**

## WORK WITH ME

**CONTENT**

Fashion try-ons, outfit reels, hauls, shopping finds

**PLATFORMS**

Instagram Reels, TikTok, Facebook, YouTube

**OPEN TO**

Paid collaborations, gifting, UGC, affiliate partnerships

## LET'S WORK TOGETHER

olga.almazova.pr@gmail.com
instagram.com/olgagems_
tiktok.com/@olga.almazova_
youtube.com/@StyleByOlga

Statistics as of November 8, 2026. Source: Instagram, Facebook, TikTok and YouTube analytics.

# TOP PERFORMING CONTENT

Instagram Reels (crossposted to Facebook). Figures from Instagram Reel insights.



**4.46M**
views

**DATE NIGHT OUTFIT**
1.77M viewers
23K likes
5.5K sends
3.6K saves
+1,890 followers



**3.53M**
views

**FALL OUTFIT**
851K viewers
22.7K likes
3K sends
2.6K saves
+2,825 followers



**2.28M**
views

**OFFICE OUTFIT**
907K viewers
16.8K likes
11.2K sends
7.8K saves
+2,670 followers

## BRAND COLLABORATION



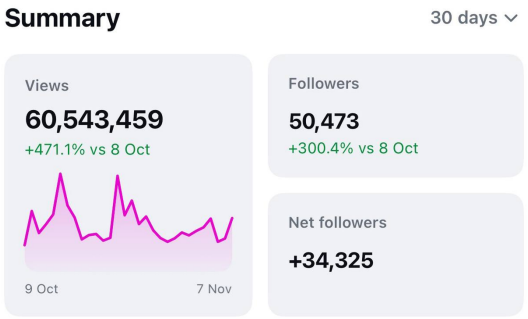
**BERLOOK | SWIMWEAR REEL**

**168,650**
views, 125,643 viewers

3.5K likes, 4.4K sends, 2.9K saves
+641 new followers

Delivered on time with campaign hashtags and a promo code for followers.

## INSTAGRAM, 30 DAYS




Instagram dashboard, Oct 9 - Nov 7, 2026

All figures from Instagram, Facebook, TikTok and YouTube analytics, as of November 8, 2026.

# BRANDS I WORK WITH

Real feedback received from brand partners by email.

RIHOAS

**TRY-ON DRESS HAUL REELS**

Instagram, TikTok, Facebook, YouTube



Claud Hill 05:34
to me

It has been such a pleasure collaborating with you! You delivered the first video clip only 7 days after receiving the package, well ahead of the agreed deadline. You are incredibly reliable and always keep your promises. Every video you created is full of creativity, with every detail handled perfectly. The whole cooperation went extremely smoothly. I'm deeply impressed by your professionalism and great efficiency. Hope we can continue our partnership and work on more amazing projects together in the future!

BERLOOK

**SWIMWEAR & ACTIVEWEAR REELS**

168K views on top Instagram reel



Belle Lee 19:29
to me

Hi,

Wow! Your video is absolutely amazing! 🤍✨ We're so excited to see how incredibly well it's performing on Instagram!

We truly appreciate your creativity and all the effort you put into creating such fantastic content. We're absolutely delighted with the final result and so happy to see our collaboration achieving such wonderful results!

Popilush

**PRODUCT REEL COLLABORATION**

Instagram



popilush 02:00
to me

Hi Olga,

Thank you so much for your kind words!

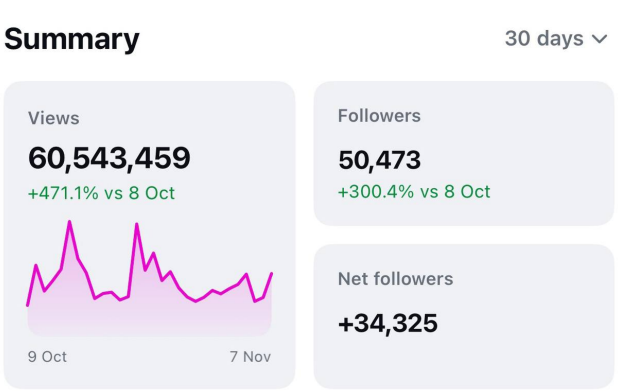
Your video was truly wonderful. You're such a great content creator — your presentation felt natural and engaging, your speaking delivery was fluent, and you did an amazing job highlighting the product's key features. I'd definitely love to consider working with you again if we have the opportunity!

Testimonials received by email, November 2026.

# PLATFORM ANALYTICS

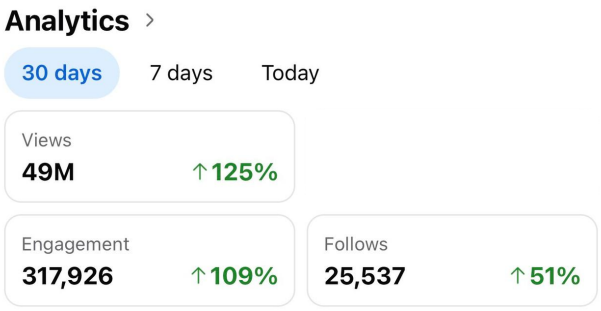
Screenshots from each platform's official analytics.

## INSTAGRAM



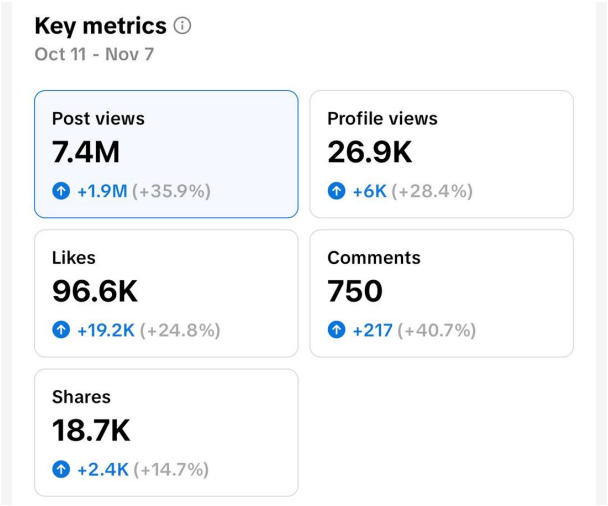

Professional dashboard, Oct 9 - Nov 7, 2026

## FACEBOOK



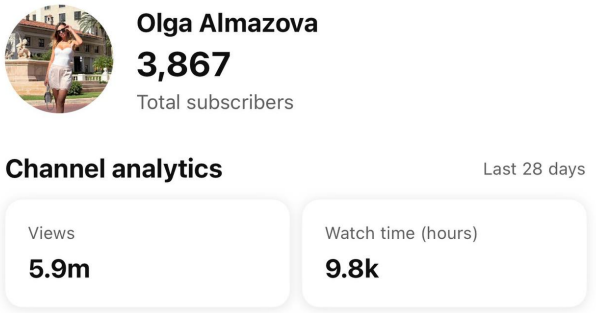

Creator Dashboard, last 30 days

## TIKTOK




Analytics, 28 days, Oct 11 - Nov 7, 2026

## YOUTUBE




YouTube Studio, last 28 days

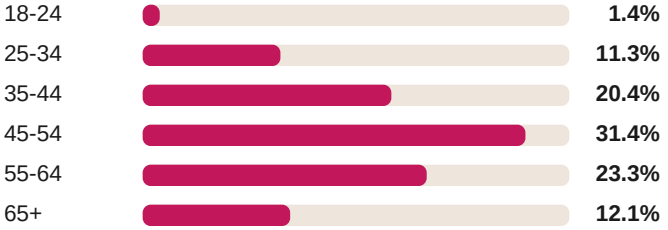
# INSTAGRAM AUDIENCE

## GENDER

**95.4%** women

**4.6%** men

## AGE




Statistics as of November 8, 2026.

# LET'S WORK TOGETHER

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